

Town of  
Port Hedland



**Planning, Land, Housing and  
Community Infrastructure  
Update**



# Format

- Where we are and where we are heading
- Population
- Port Growth
- Planning for future growth
- Land Development Projects (including Housing)
- Community Infrastructure Being Developed
- Questions/ Comments



# Vision for the Future

- Today: A developing Town that is experiencing growing pains.  
(Approx. 19,500 people)
- Future (2025): A nationally significant, friendly City, where people want to live and are proud to call home.  
(At least 40,000 people)



# Population

## What others are saying:

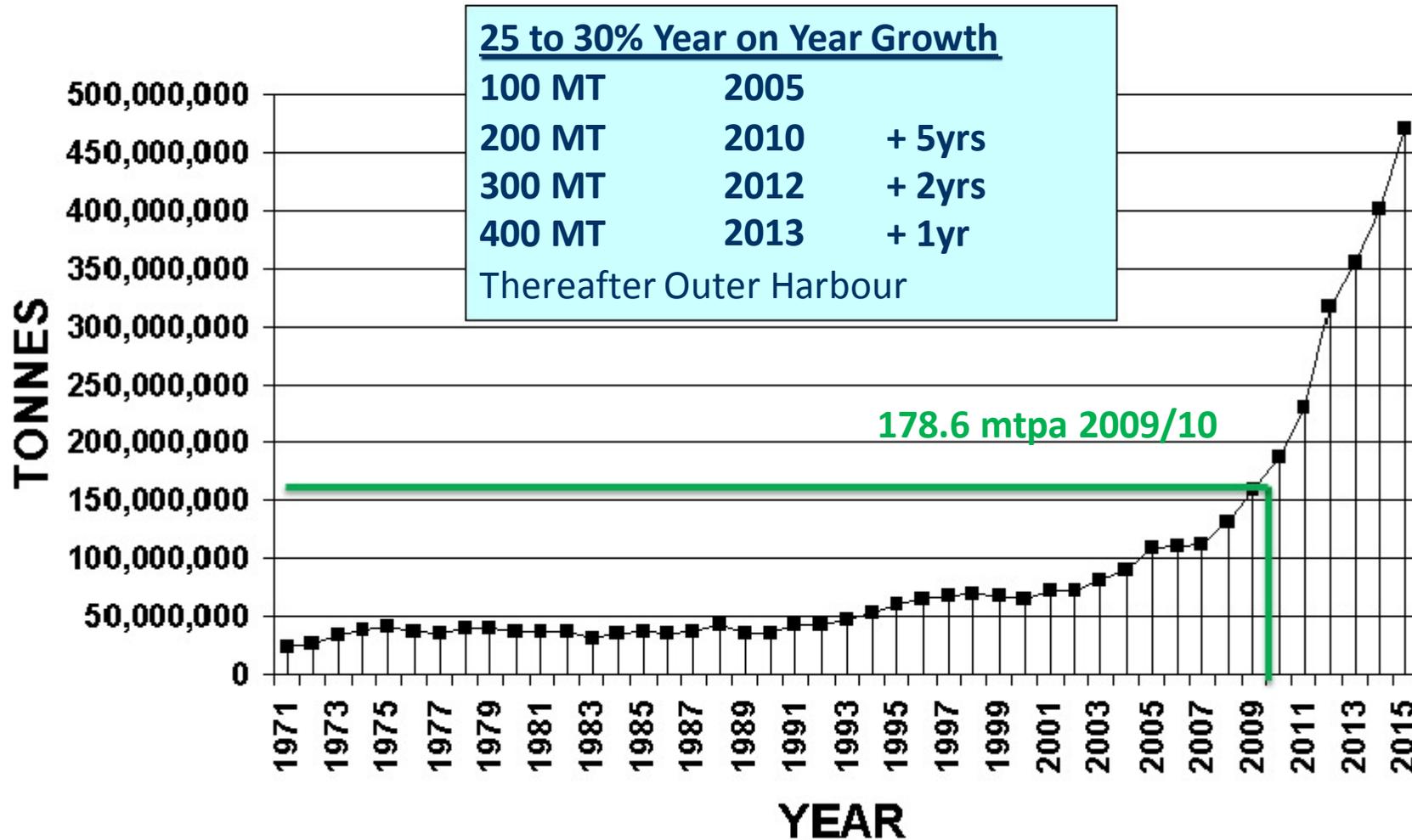
- ABS says population is **13,375** (Spotlight on the Pilbara)
- Hueris Partners (PICC) says population will 'grow' to approx **20,980 by 2020** (April 2010)
- Draft Pilbara Planning Framework says **50,000 by 2035**



## Explaining 19,500



# Town Growth is Linked to Port Growth



# Export Value

<b>Throughput Year</b>	<b>Mtpa</b>	<b>Ship Moves/yr</b>	<b>Trade Value Bn\$ per/yr</b>
<b>2008/09</b>	<b>160</b>	<b>2,290</b>	<b>18</b>
<b>2009/10</b>	<b>178</b>	<b>2,600</b>	<b>20</b>
<b>2010/11</b>	<b>230</b>	<b>3,400</b>	<b>25</b>
<b>2011/12</b>	<b>317</b>	<b>4,600</b>	<b>34</b>
<b>2012/13</b>	<b>356</b>	<b>5,200</b>	<b>40</b>
<b>2013/14</b>	<b>401</b>	<b>6,000</b>	<b>46</b>
<b>2014/15</b>	<b>470</b>	<b>7,000</b>	<b>55</b>

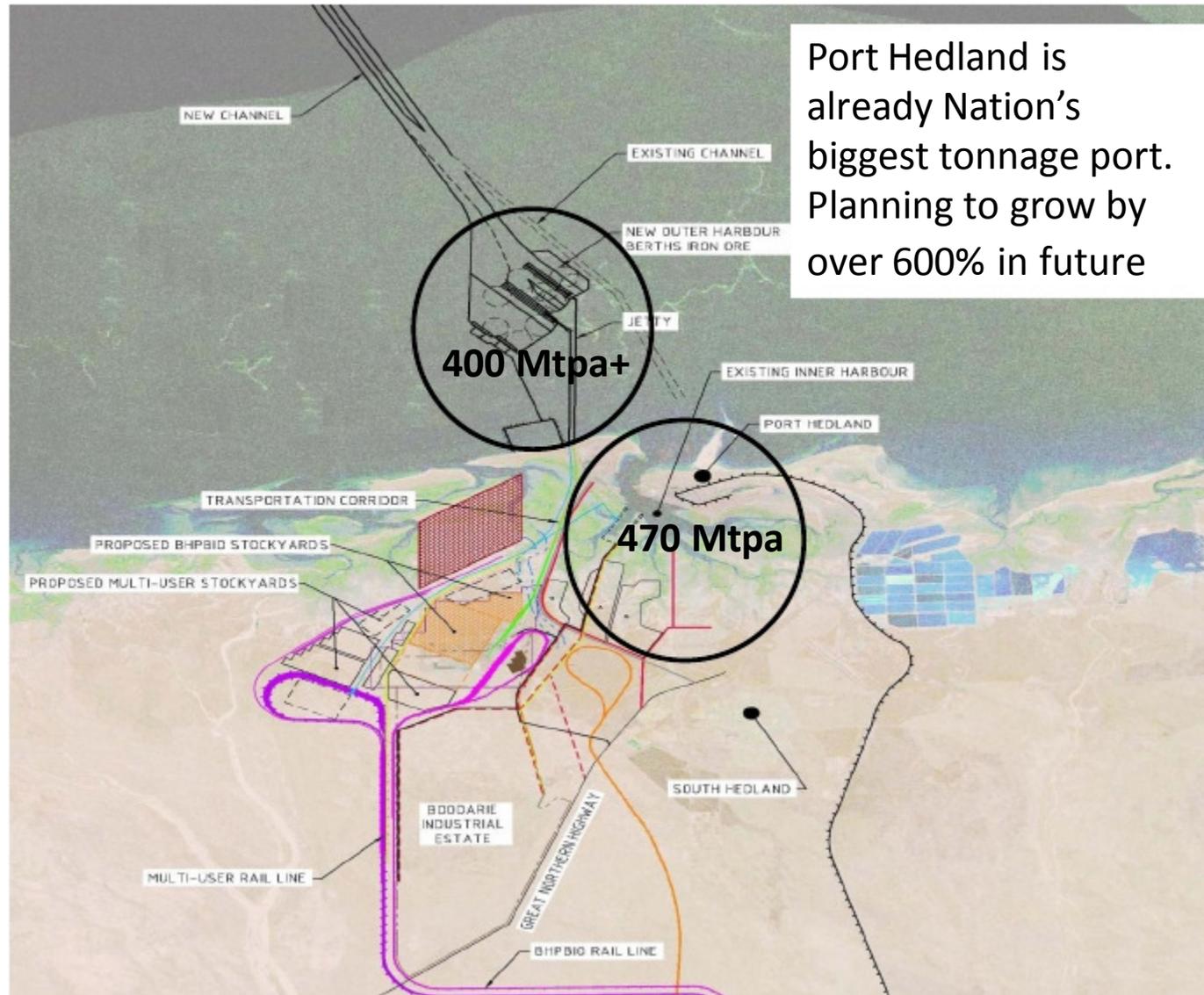
Some Context: 2006/07 Total Australian Exports was \$46.2B



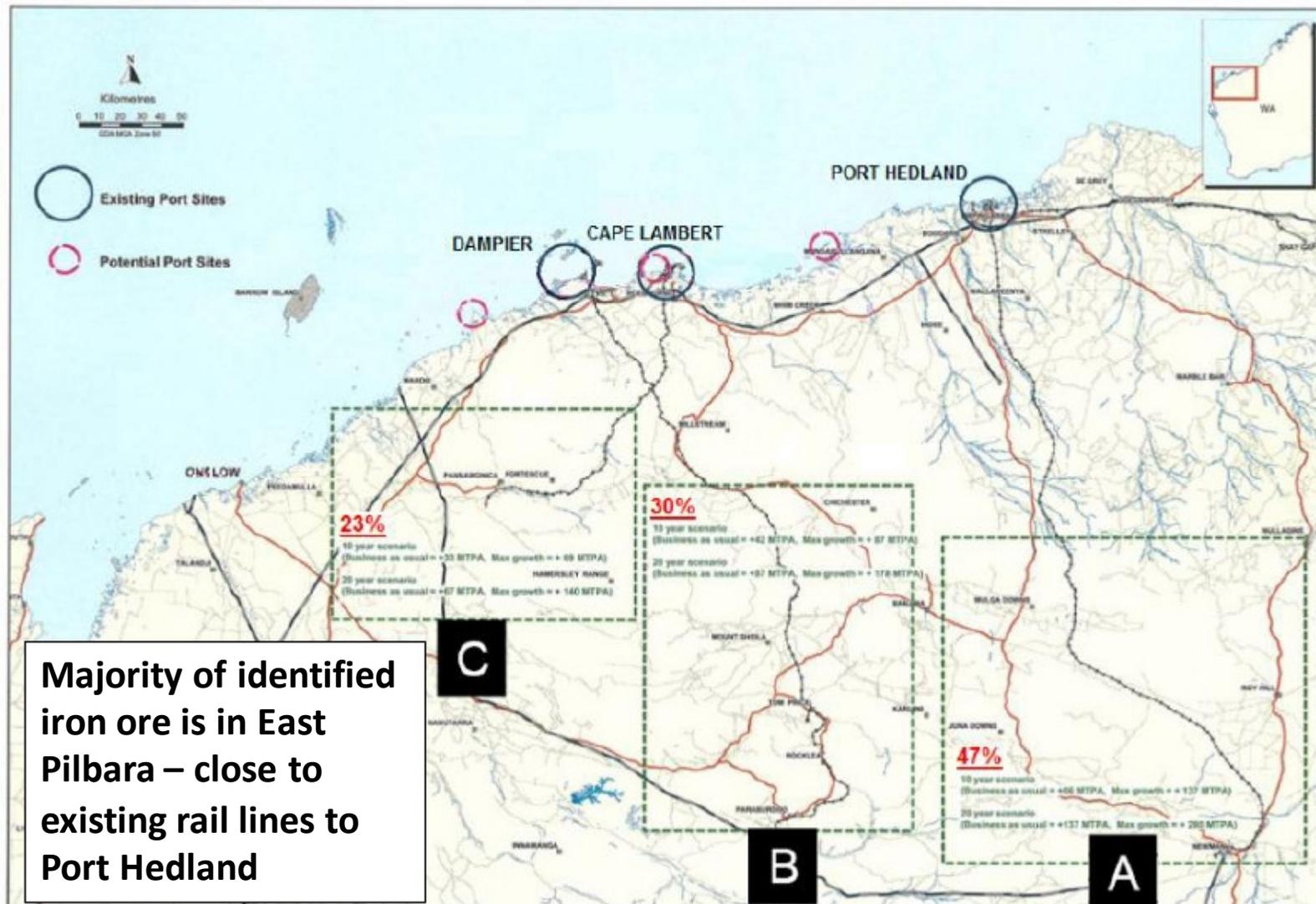
# Port Expansions (Next 10yrs)

Outer Harbour

Inner Harbour



# Why the Port Will Grow



Majority of identified iron ore is in East Pilbara – close to existing rail lines to Port Hedland



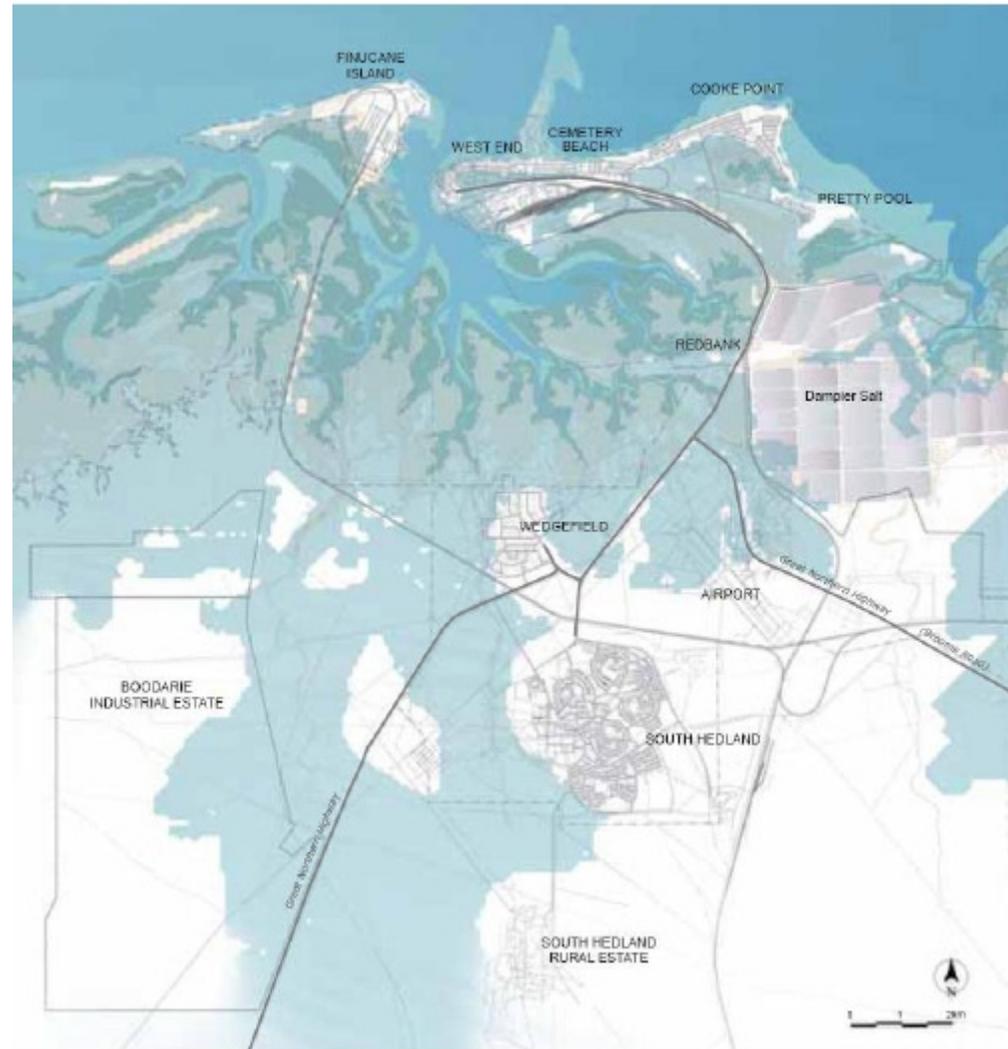
# Lumsden Hub

- Phase 1 Completion – Mid 2011
  - 140 Hectares
  - 1000m wharves
  - Tug Pens
- Significant industrial development opportunities coming soon.

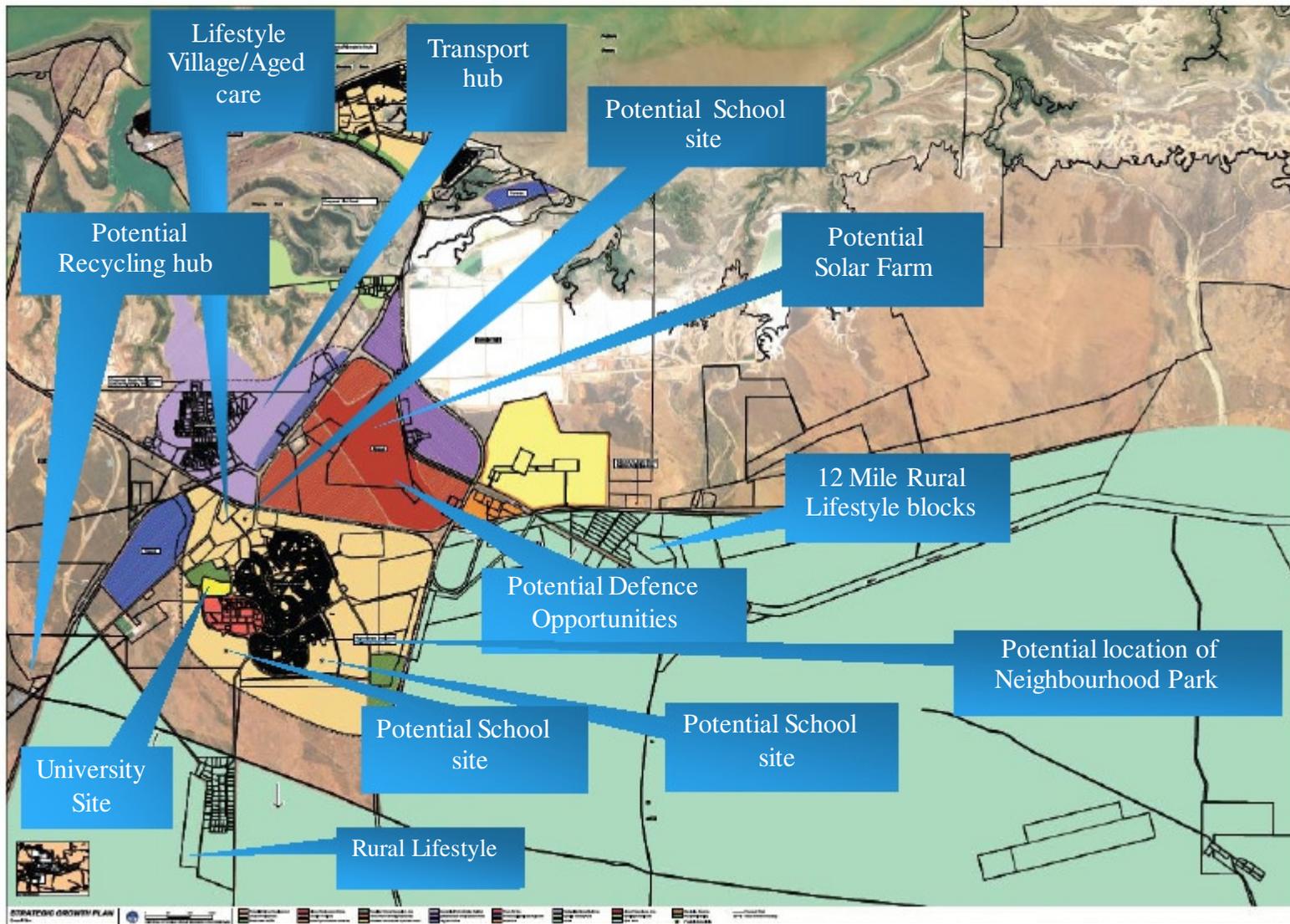


# Major Land Limitation

The availability of developable land throughout the Town is restricted by flood-prone areas (depicted in blue).



# Port Hedland City Growth Plan: Overview



# Hedland's Future Today

## 1. Airport Upgrade

Involves a new terminal, runway, taxiway, apron upgrades and a multi-storey car park

Aim: Service 1 million passengers annually

Est. Cost: \$45 million

## 2. South Hedland Town Centre Revitalisation – Stage 2

Delivered by LandCorp

Creation of serviced land including 450 dwellings in the CBD

Est. Cost: \$40 million

## 3. Developing the Spoil Bank Marina

Marina: 258 pens plus boat ramps and storage

Development of in excess of 1,200 dwellings

Est. Cost: \$78 million

## 4. Marapikurrinya Tower Project

Creation of a Cultural and Tourist Precinct: Tower and Marine Interpretation Centre

Est. Cost: \$22.5 million

## 5. Relocation of the Port Hedland sewerage treatment ponds

Current location limits future residential development

Potential for 1,500 lots initially, and 3,800 total yield

Engineering studies currently underway, total est. Cost: \$45 million



# Hedland's Future Today



## 6. Utilities infrastructure for city growth

Key infrastructure for residential growth: power, water, sewer, gas and telecommunications  
Town of Port Hedland, State Government agencies and private sector are working together to ensure utilities meet growth needs

## 7. South Hedland Community Centre and Library

State of the art library: Tertiary study resources, collocation of Community organisations  
Est. Cost: \$21 million

## 8. Coastal access and managed camping

Investigation into potential sites: Munda station, the Bus Stop and Condon  
Success is dependent of State Government and private support  
Est. Cost: \$5.5 million

## 9. McGregor Street reserve redevelopment

Includes; 3 cricket sized fields, multi-purpose sports pavilion, new canine club to name a few  
Expected construction late 2011

## 10. Aboriginal arts/ cultural centre

Opportunity for local Indigenous people to practice art and showcase their culture  
Est. Cost: \$40 million and expected construction date to commence Feb 2011

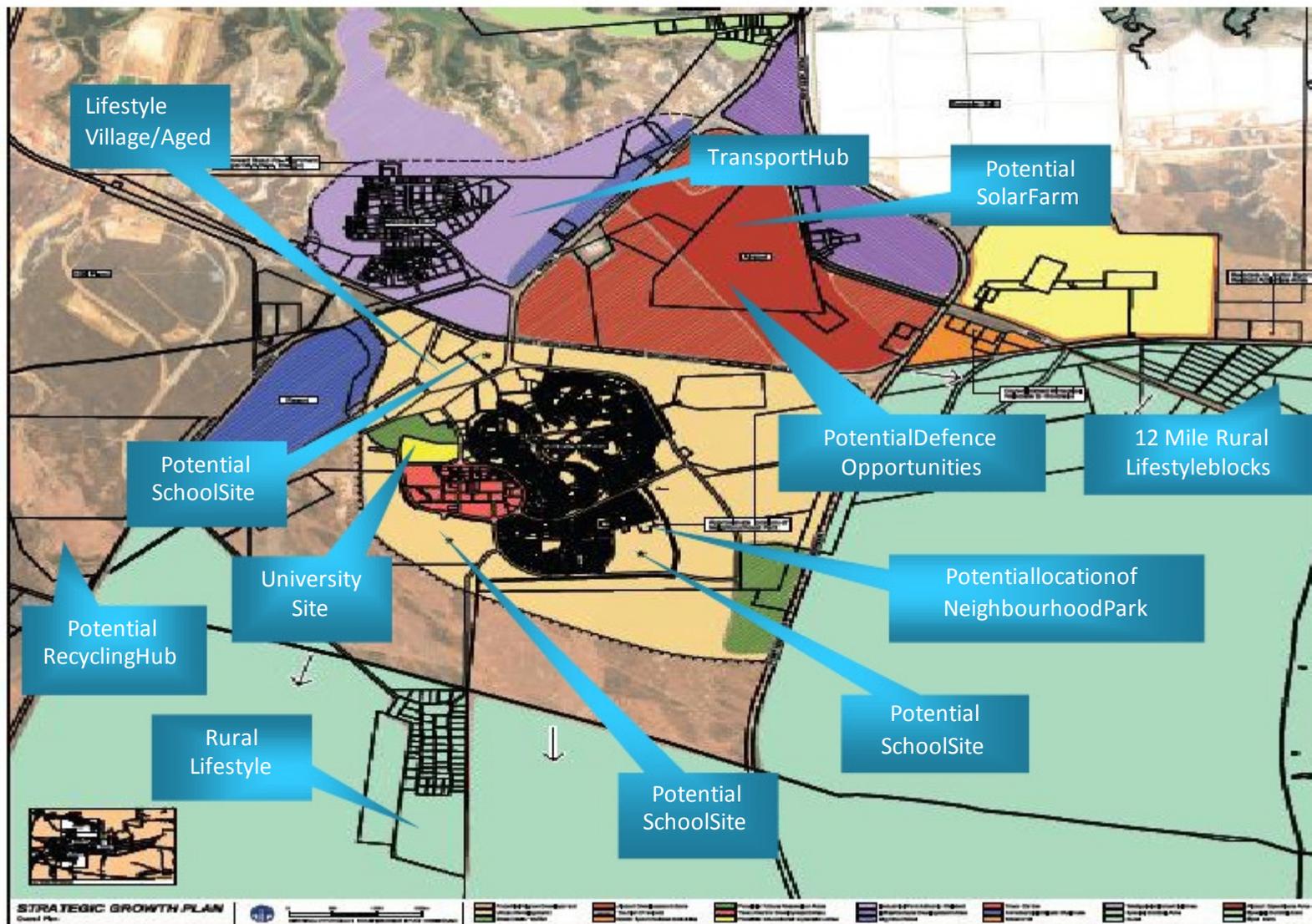


# Housing/Land Development Projects

- Current land and housing shortage:  
1400 houses short now  
2700 – 3500 by 2015, if nothing happens.
- TOPH is not scared of density/height and supports housing diversity.



# Port Hedland City Growth Plan: South Hedland





# South Hedland CBD



Hospital  
Developer: Doric  
Est. Cost: \$138M  
Opened: Nov 2010

Developer: LandCorp  
Stage 1

Stage 1A  
Area: 1.2ha  
Project Status: Mixed use  
site – Awarded to [Humfrey  
Land Developments](#)



Lot 23 Murdoch Drive (6,476 m<sup>2</sup>,  
mixed use, up to 36 dwelling site)  
EOIs closed.

Information available on website  
<http://www.landcorp.com.au/project/south-hedlandtowncentre>



# Multi Purpose Recreation Centre

Tender awarded to Doric Constructions Pty Ltd  
Cost: \$32.7M

Est. Construction: Aug 2010 – Dec 2011

Partnership between Town of Port Hedland,  
BHP Billiton, Royalties for Regions, Compass  
Group, Auzcorp and others.



# JD Hardie Youth Centre Precinct



Tender awarded to BroadConstructions

Cost: \$9.55M

Est. Construction: Jul 2010 – Apr 2011

Partnership between Town of Port Hedland, BHP Billiton, Royalties for Regions, Newcrest Mining and others.

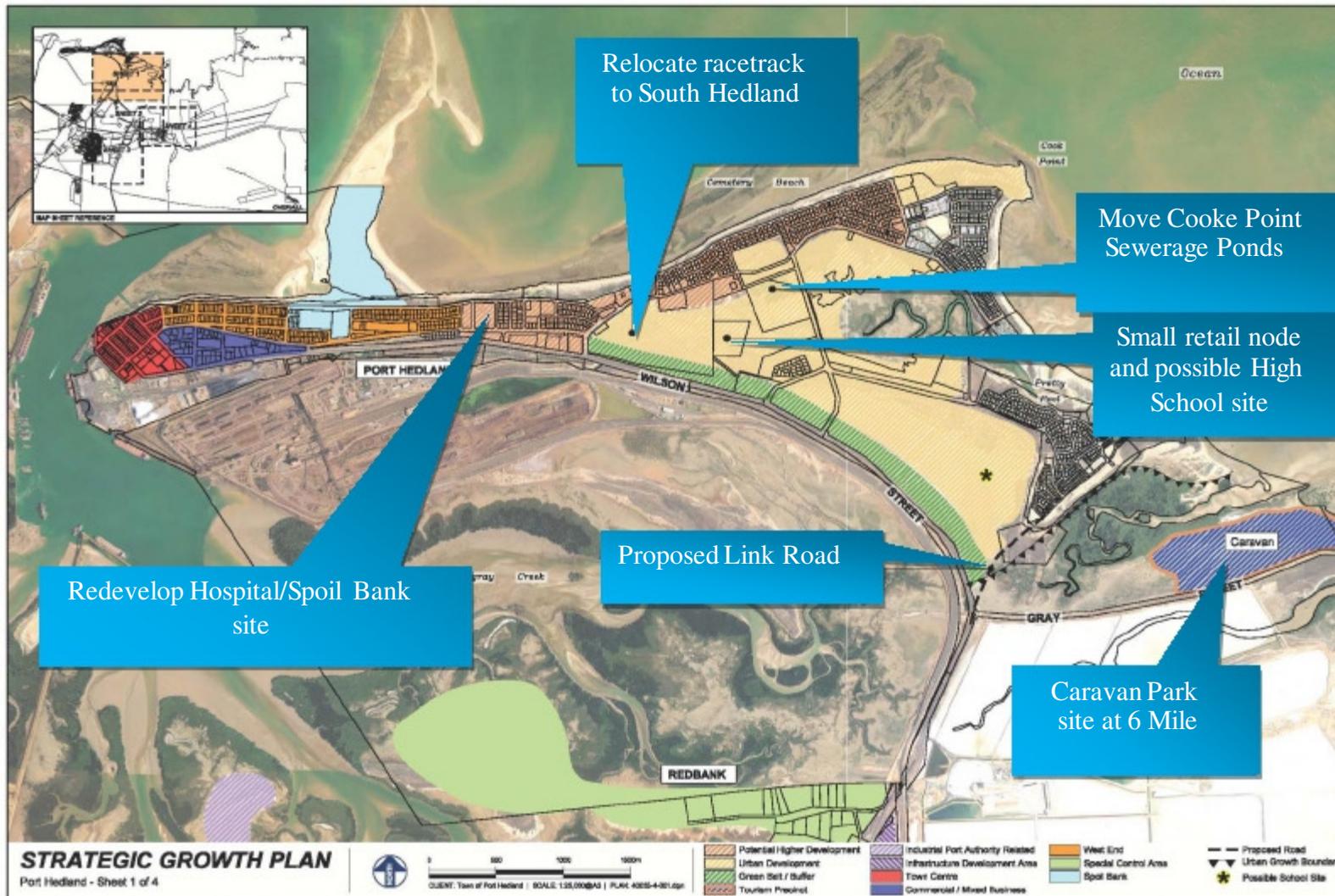


# Water Play Themed Iconic Park

Tender awarded to Earthcare Landscapes  
Cost: \$13.2M Est. Construction : Aug 2010 – April 2011  
Partnership between Town of Port Hedland, BHP Billiton,  
Royalties for Regions, South Hedland New Living and others.



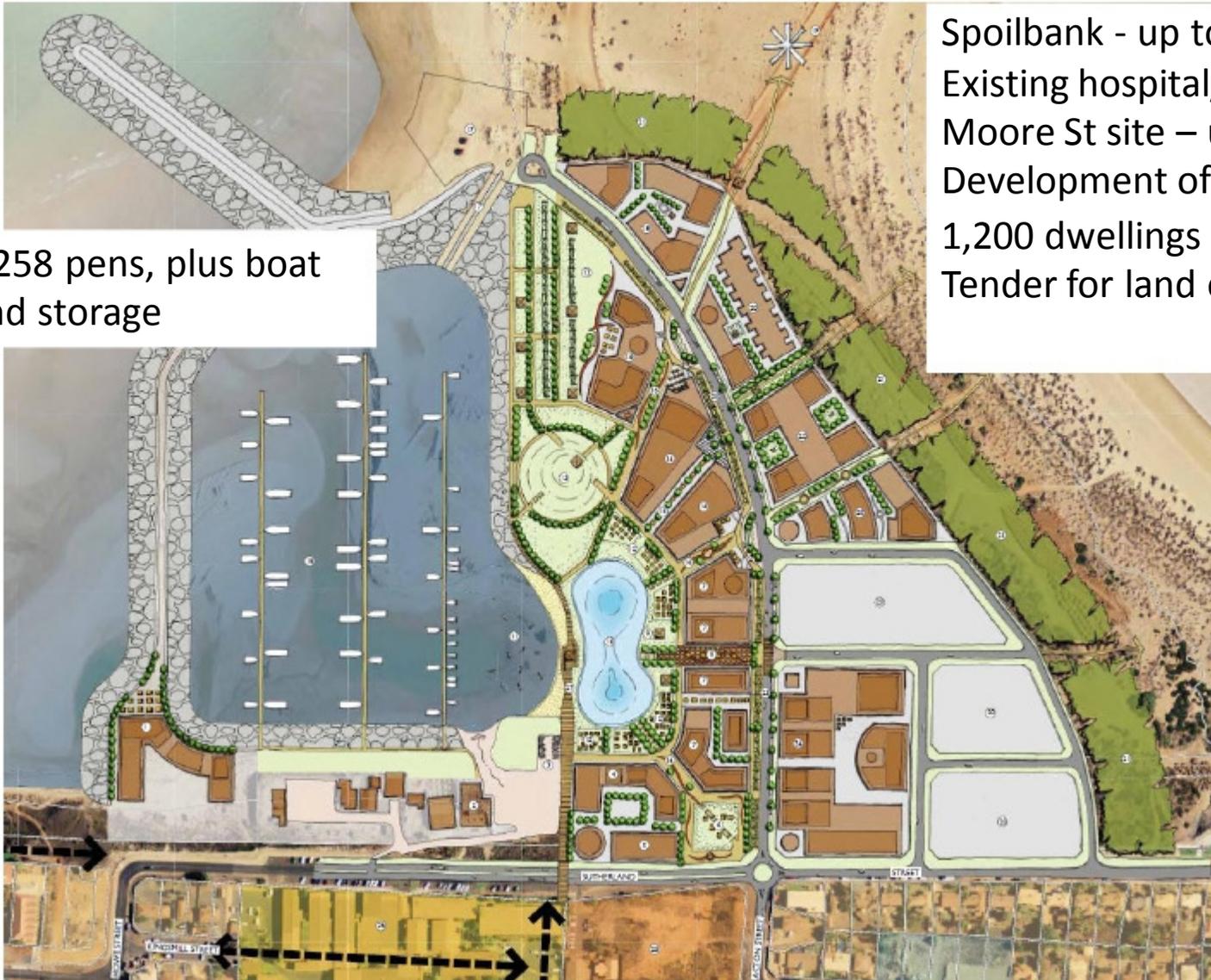
# Port Hedland City Growth Plan: Port Hedland



# Spoilbank Marina Precinct



Marina: 258 pens, plus boat ramps and storage



Spoilbank - up to 15.5 ha,  
Existing hospital/old school/  
Moore St site – up to 5.5 ha.  
Development of in excess of  
1,200 dwellings  
Tender for land early 2011.

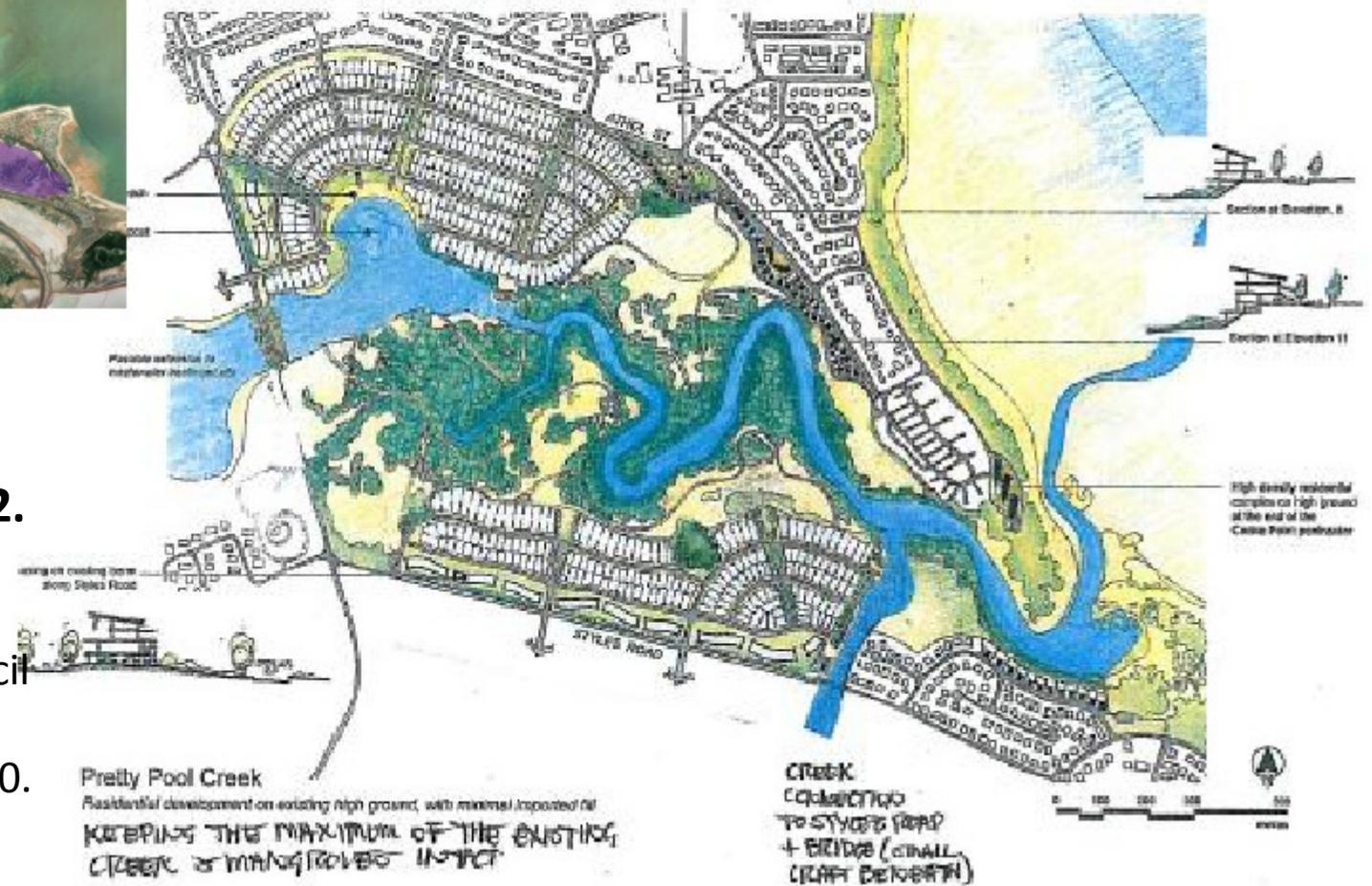


# Pretty Pool Creek Precinct



**Development opportunities available early 2012.**

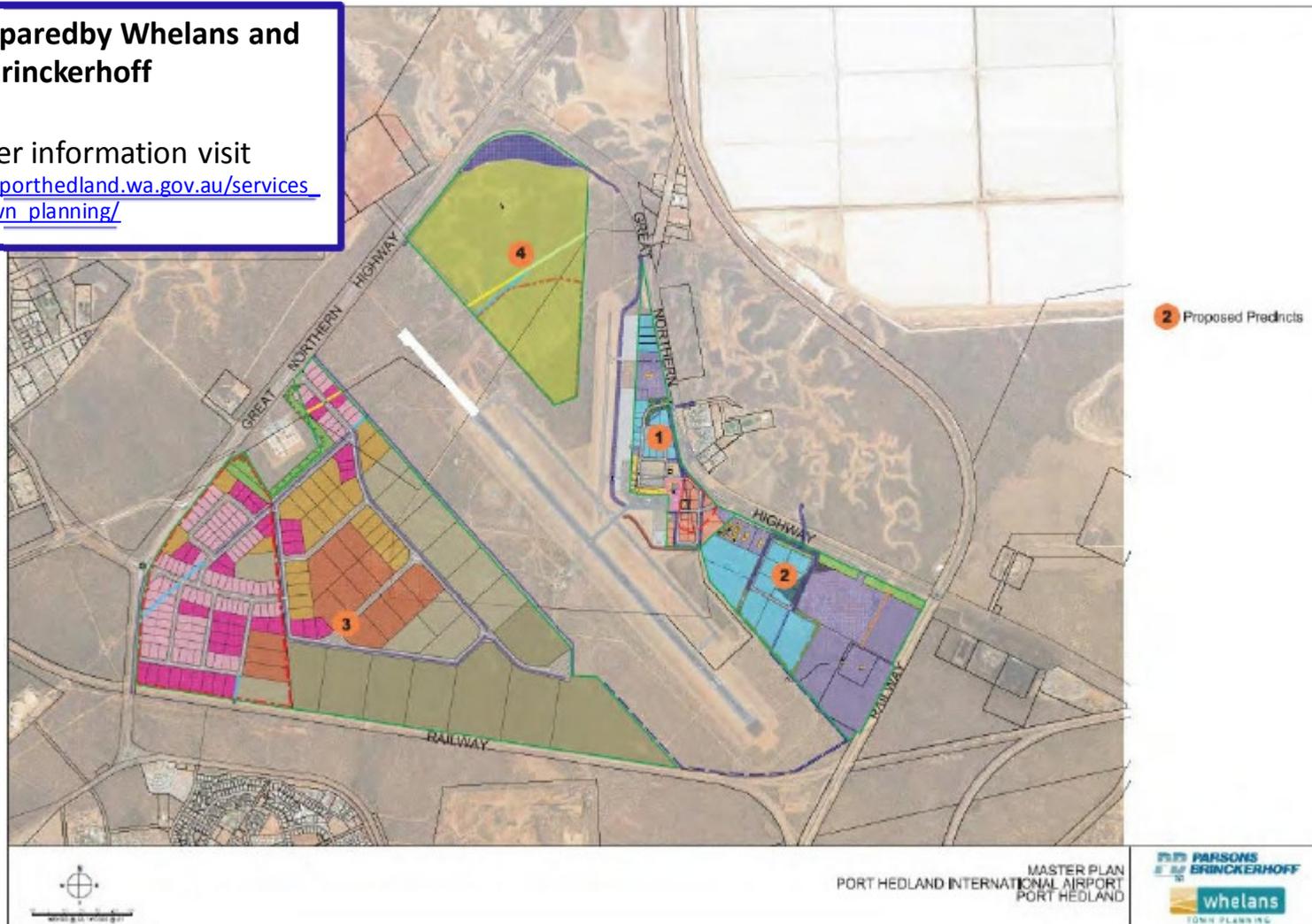
Current Status: Council endorsed Weir/Creek concept in March 2010. Project delivery methodology being considered by Council and LandCorp



# International Airport Master Plan

Draft prepared by Whelans and  
Parsons Brinckerhoff

For further information visit  
[http://www.porthedland.wa.gov.au/services/facilities/town\\_planning/](http://www.porthedland.wa.gov.au/services/facilities/town_planning/)



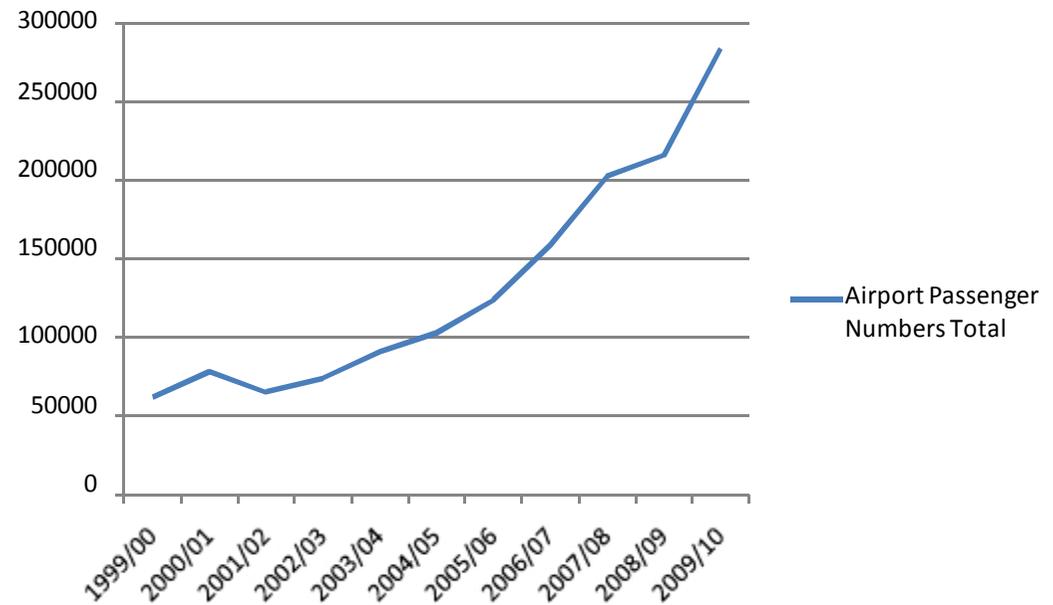
# Airport Passengers

Terminal Redevelopment currently in concept design stage.

**Major construction project planned for 2011/12.**



### Airport Passenger Numbers Total





## Wrap Up

- Port Hedland is growing – and growing fast!
- Need to be thinking of Port Hedland as a Regional City - not a small Town.
- Land and housing supply is THE most significant issue in the Town.
- LOTS IS PLANNED. ALL OF IT NEEDS TO BE DELIVERED.

**TOPH IS “PRO DEVELOPMENT” AND  
WANTS TO PARTNER WITH THE PRIVATE SECTOR  
TO SEE THE TOWN GROW INTO A CITY.**

